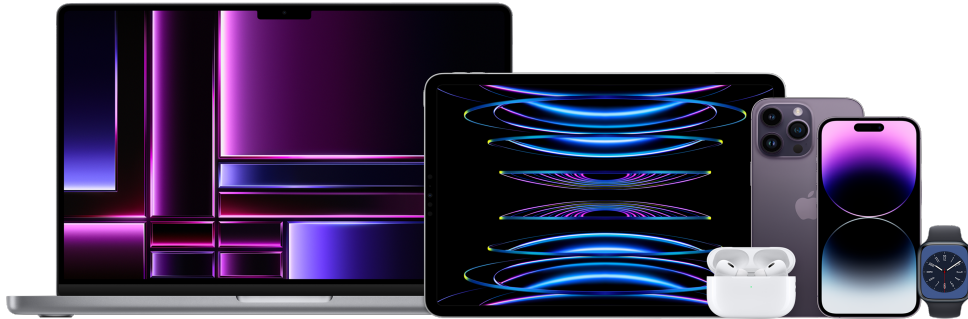




Corporate Employee Purchase Program

The Corporate Employee Purchase Program provides select organisations an opportunity to offer savings on Apple products to their employees. Eligible Corporate EPP employees may purchase products at an Apple Retail Store, by calling the Retail Contact Center, or by visiting their custom CEPP online store.¹



How to Buy | Apple Online Store

Using the unique store URL provided you can access a customised online store with discount already applied to each product. Several delivery options are available and vary by country, including:

- **Apple Store Pickup:** Items marked Available Today will usually be ready for pickup within an hour so this is a very popular choice for those who can't wait to get their new device. Available in:
 - **AMR:** Canada and USA
 - **EMEA :** Austria, France, Germany, India, Italy, Netherlands, Spain, Sweden and UK
 - **APAC:** Australia, Japan, Korea, Singapore and Taiwan

Financing. Choose an affordable instalment plan that lets you take home the products you love and spread the cost out over time. Shop first, then apply for financing at checkout. This is available in select countries, once on your CEPP store navigate to the bottom of the page and select financing or check your local consumer store (check local country availability).

Trade In

Trade in your eligible device for credit towards your next purchase, or get an Apple Store Gift Card you can use anytime. If your device isn't eligible for credit, we'll recycle it for free. No matter the model or condition, we can turn it into something good for you and good for the planet. This is available in select countries, once on your CEPP store navigate to the bottom of the page and select Trade in or check your local consumer store (check local country availability).

Terms and Conditions

You may purchase or "Sponsor" up to three computer systems, three iPad devices, three iPhone devices, three Apple Watch devices (with limit of one Apple Watch Hermes), three HomePod mini, three Apple TV, three AirPods, ten Apple accessories (including Beats products), ten Apple Watch accessories (including bands and chargers with limit of one Apple Watch Hermes band), ten AirTag 1 Pack, two AirTag 4 pack, three AirTag Hermes, ten third-party accessories (excludes Microsoft, Bose, Adobe and HP products), ten Apple Certified Refurbished products, and up to three AppleCare+ or AppleCare protection plans (per each applicable product line and must be purchased with a new device to receive discount) each calendar year (January 1-December 31). No more than the eligible quantity amount can be shipped to the same individual or entity (e.g., company, institution, club or group), whether that purchase is Sponsored solely by you or, also, by other eligible personnel. To "Sponsor" means placing an order for an immediate family member. No more than the eligible quantity amount can be shipped to the same individual or entity (e.g. company, institution, club or group), whether that purchase is Sponsored solely by you or also by other eligible personnel. To "Sponsor" means placing an order for an immediate family member.

Full Terms and Conditions can be found online. All discounts are applied to the prices on the online store. There is no code required at checkout.

When calling Apple remember to request CEPP discount and state the name of your organisation or Benefit Partner.

¹ Hong Kong: CEPP online store only. China: Retail Contact Center - Phone or CEPP online store only. Macao: Apple Retail Stores only.

How to Buy | Phone

The Retail Contact Centre can be called to provide expert guidance and support on your purchase or to support with an existing order. When ordering over the phone quote “CEPP” and reference your organisation name or Benefit Partner.

AMR

| | | | |
|--------|----------------|--------|------------------|
| Canada | 1 800 MY APPLE | Mexico | 001 800 692 7753 |
| Brazil | 0800 761 0869 | USA | 1 877 377 6362 |

EMEA

| | | | |
|--------------|-----------------|------------------|-------------------|
| Austria | 0800 201 037 | Netherlands | 0800 0200 570 |
| Belgium (FL) | 0800 99846 | Norway | 800 33 034 |
| Belgium (FR) | 0800 93932 | Poland | 800 702 322 |
| Czech | 800 701 391 | Portugal | 800 207 758 |
| Denmark | 80 24 08 35 | Russia | 8 800 333 5173 |
| Finland | 0800 922 72 | Spain | 900 150 503 |
| France | 0800 046 046 | Sweden | 020 120 99 71 |
| Germany | 0800 2000 136 | Switzerland (DE) | 0800 801 078 |
| Hungary | 06 80 983 824 | Switzerland (FR) | 0800 845 123 |
| India | 000800 040 1966 | Turkey | 00800 448 829 873 |
| Ireland | 1800 92 38 98 | UAE | 8000 444 0396 |
| Italy | 800 554 533 | UK | 0800 048 0408 |
| Luxembourg | 800 25662 | | |

GC and APAC

| | | | |
|------------|--------------|-----------|---------------|
| Australia | 133-622 | Korea | 080-330-8877 |
| China | 400-666-8800 | Singapore | 1800-692-7753 |
| Hong Kong* | 800-908-988 | Taiwan | 0800-020-021 |
| Japan | 0120-993-993 | | |

*Pre-sales and technical support only, orders should be placed online

How to Buy | Apple Store

Discounts can also be applied when visiting any Apple Store, worldwide. The Specialist may ask for your work email / badge or business card as proof of employment.

| AMR | |
|-------------|---|
| Brazil | apple.com/br/retail/storelist/ |
| Canada | apple.com/ca/retail/storelist/ |
| Mexico | apple.com/mx/retail/storelist/ |
| USA | apple.com/retail/storelist/ |
| EMEIA | |
| Austria | apple.com/at/retail/storelist/ |
| Belgium | apple.com/befr/retail/storelist/ |
| France | apple.com/fr/retail/storelist/ |
| Germany | apple.com/de/retail/storelist/ |
| Italy | apple.com/it/retail/storelist/ |
| Netherlands | apple.com/nl/retail/storelist/ |
| Spain | apple.com/es/retail/storelist/ |
| Sweden | apple.com/se/retail/storelist/ |
| Switzerland | apple.com/chde/retail/storelist/ |
| Turkey | apple.com/tr/retail/storelist/ |
| UAE | apple.com/ae/retail/storelist/ |
| UK | apple.com/uk/retail/storelist/ |
| GC and APAC | |
| Australia | apple.com/au/retail/storelist/ |
| Japan | apple.com/jp/retail/storelist/ |
| Macau | apple.com/mo/retail/storelist/ |
| Singapore | apple.com/sg/retail/storelist/ |
| South Korea | apple.com/kr/retail/storelist/ |
| Taiwan | apple.com/tw/retail/storelist/ |

Discounts

All discounts are applied to the prices on the online store. There is no code required at checkout.

Vision Pro will not have CEPP discounts and currently is not available to order on CEPP stores.

| Product Range | Model | Discount | Discount Live? | Exceptions |
|----------------|------------------------------|----------|----------------|--------------------------------------|
| iPhone | iPhone 15 Pro, 15 Pro Max | 0% | NO | |
| | iPhone 15, 15 Plus | 0% | NO | |
| | iPhone 14 | 2% | Yes | |
| | iPhone 13 | 2% | Yes | |
| | iPhone SE | 2% | Yes | |
| Mac | MacBook Air 13" M2 | 6% | Yes | |
| | MacBook Air 13" + 15" M3 | 0% | NO | |
| | New MacBook Pro 14" + 16" | 0% | NO | |
| | Mac mini | 6% | Yes | |
| | Studio Display | 6% | Yes | |
| | iMac 24" | 0% | NO | |
| | Mac Pro | 0% | NO | |
| | Mac Studio | 0% | NO | |
| Watch | Apple Watch Ultra 2 | 0% | NO | |
| | Apple Watch Series 9 | 0% | NO | |
| | Apple Watch SE | 0% | NO | |
| | Apple Watch Hermes | 0% | NO | |
| | Apple Watch Studio | 0% | NO | Not available on CEPP stores |
| iPad | iPad Air | 0% | NO | |
| | iPad mini | 2% | Yes | |
| | iPad 10th Generation | 2% | Yes | |
| | iPad Pro | 0% | NO | |
| Music and Home | AirPods Pro 2nd Gen USB-C | 0% | NO | |
| | AirPods 3rd Gen | 10% | Yes | |
| | AirPods 2nd Gen | 10% | Yes | |
| | Apple TV 4K | 2% | Yes | Excl. CN |
| | Apple TV HD | 2% | Yes | Excl. CN |
| | Siri Remote | 10% | Yes | Excl. CN |
| | Beats | 10% | Yes | Excl. IN |
| | AirPods Max | 0% | NO | |
| | HomePod mini | 0% | NO | |
| | HomePod | 0% | NO | Excl. AE, BR, KR, MY, PH, RU, TH, TR |
| Accessories | iPhone Accessories | 10% | Yes | |
| | Mac Accessories | 10% | Yes | |
| | Watch Accessories | 10% | Yes | |
| | iPad Cases | 10% | Yes | |
| | iPad Pro Cases | 0% | NO | |
| | iPad Magic Keyboard | 6% | Yes | |
| | iPad Pro (M4) Magic Keyboard | 0% | NO | |
| | iPad Smart Keyboard | 6% | Yes | |

| | | | | |
|--|------------------------------|-----------|-----------|----------|
| | Apple Pencil (USB-C) | 0% | NO | |
| | Apple Pencil 1st Gen | 6% | Yes | |
| | Apple Pencil 2nd Gen | 6% | Yes | |
| | Apple Pencil Pro | 0% | NO | |
| | AirTag Accessories | 10% | Yes | |
| | Select 3rd Party Accessories | 10% | Yes | Excl. IN |

Personalise your device with free engraving on AirPods, iPad, Apple Pencil (2nd Generation), AirTag.

Other Technical resources and training

| Useful links | Web Page | Description |
|------------------------|----------------------|---|
| Apple Support Helpline | Link | Find a phone number for your country or region, or start a SignTime session. |
| Apple Support Youtube | Link | Find answers to your questions, learn more about your devices, and maybe even discover a few tricks to share with your friends. |
| Apple Support App | App Store download | Find this in the App Store on your iOS Device |
| Today at Apple | Link | Learn, create and be inspired with Today at Apple. Find a session that's right for you. |