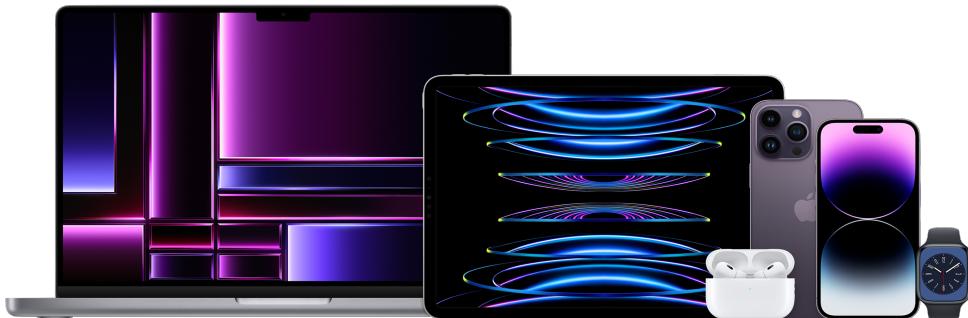




# Corporate Employee Purchase Program

The Corporate Employee Purchase Program provides select organisations an opportunity to offer savings on Apple products to their employees. Eligible Corporate EPP employees may purchase products at an Apple Retail Store, by calling the Retail Contact Center, or by visiting their custom CEPP online store.<sup>1</sup>



## How to Buy | Apple Online Store

Using the unique store URL provided you can access a customised online store with discount already applied to each product. Several delivery options are available and vary by country, including:

- **Apple Store Pickup:** Items marked Available Today will usually be ready for pickup within an hour so this is a very popular choice for those who can't wait to get their new device. Available in:
  - **AMR:** Canada and USA
  - **EMEIA:** Austria, France, Germany, India, Italy, Netherlands, Spain, Sweden and UK
  - **APAC:** Australia, Japan, Korea, Singapore and Taiwan

Financing. Choose an affordable instalment plan that lets you take home the products you love and spread the cost out over time. Shop first, then apply for financing at checkout. This is available in select countries, once on your CEPP store navigate to the bottom of the page and select financing or check your local consumer store (check local country availability).

## Trade In

Trade in your eligible device for credit towards your next purchase, or get an Apple Store Gift Card you can use anytime. If your device isn't eligible for credit, we'll recycle it for free. No matter the model or condition, we can turn it into something good for you and good for the planet. This is available in select countries, once on your CEPP store navigate to the bottom of the page and select Trade in or check your local consumer store (check local country availability).

## Terms and Conditions

You may purchase or "Sponsor" up to three computer systems, three iPad devices, three iPhone devices, three Apple Watch devices (with limit of one Apple Watch Hermes), three HomePod mini, three Apple TV, three AirPods, ten Apple accessories (including Beats products), ten Apple Watch accessories (including bands and chargers with limit of one Apple Watch Hermes band), ten AirTag 1 Pack, two AirTag 4 pack, three AirTag Hermes, ten third-party accessories (excludes Microsoft, Bose, Adobe and HP products), ten Apple Certified Refurbished products, and up to three AppleCare+ or AppleCare protection plans (per each applicable product line and must be purchased with a new device to receive discount) each calendar year (January 1-December 31). No more than the eligible quantity amount can be shipped to the same individual or entity (e.g., company, institution, club or group), whether that purchase is Sponsored solely by you or, also, by other eligible personnel. To "Sponsor" means placing an order for an immediate family member. No more than the eligible quantity amount can be shipped to the same individual or entity (e.g. company, institution, club or group), whether that purchase is Sponsored solely by you or also by other eligible personnel. To "Sponsor" means placing an order for an immediate family member.

Full Terms and Conditions can be found online. All discounts are applied to the prices on the online store. There is no code required at checkout.

When calling Apple remember to request CEPP discount and state the name of your organisation or Benefit Partner.

<sup>1</sup> Hong Kong: CEPP online store only. China: Retail Contact Center - Phone or CEPP online store only. Macao: Apple Retail Stores only.

## How to Buy | Phone

The Retail Contact Centre can be called to provide expert guidance and support on your purchase or to support with an existing order. When ordering over the phone quote “CEPP” and reference your organisation name or Benefit Partner.

AMR			
Canada	1 800 MY APPLE	Mexico	001 800 692 7753
Brazil	0800 761 0869	USA	1 877 377 6362
EMEA			
Austria	0800 201 037	Netherlands	0800 0200 570
Belgium (FL)	0800 99846	Norway	800 33 034
Belgium (FR)	0800 93932	Poland	800 702 322
Czech	800 701 391	Portugal	800 207 758
Denmark	80 24 08 35	Russia	8 800 333 5173
Finland	0800 922 72	Spain	900 150 503
France	0800 046 046	Sweden	020 120 99 71
Germany	0800 2000 136	Switzerland (DE)	0800 801 078
Hungary	06 80 983 824	Switzerland (FR)	0800 845 123
India	000800 040 1966	Turkey	00800 448 829 873
Ireland	1800 92 38 98	UAE	8000 444 0396
Italy	800 554 533	UK	0800 048 0408
Luxembourg	800 25662		
GC and APAC			
Australia	133-622	Korea	080-330-8877
China	400-666-8800	Singapore	1800-692-7753
Hong Kong*	800-908-988	Taiwan	0800-020-021
Japan	0120-993-993		

\*Pre-sales and technical support only, orders should be placed online

## How to Buy | Apple Store

Discounts can also be applied when visiting any Apple Store, worldwide. The Specialist may ask for your work email / badge or business card as proof of employment.

### AMR

Brazil	<a href="http://apple.com/br/retail/storelist/">apple.com/br/retail/storelist/</a>
Canada	<a href="http://apple.com/ca/retail/storelist/">apple.com/ca/retail/storelist/</a>
Mexico	<a href="http://apple.com/mx/retail/storelist/">apple.com/mx/retail/storelist/</a>
USA	<a href="http://apple.com/retail/storelist/">apple.com/retail/storelist/</a>

### EMEA

Austria	<a href="http://apple.com/at/retail/storelist/">apple.com/at/retail/storelist/</a>
Belgium	<a href="http://apple.com/be/fr/retail/storelist/">apple.com/be/fr/retail/storelist/</a>
France	<a href="http://apple.com/fr/retail/storelist/">apple.com/fr/retail/storelist/</a>
Germany	<a href="http://apple.com/de/retail/storelist/">apple.com/de/retail/storelist/</a>
Italy	<a href="http://apple.com/it/retail/storelist/">apple.com/it/retail/storelist/</a>
Netherlands	<a href="http://apple.com/nl/retail/storelist/">apple.com/nl/retail/storelist/</a>
Spain	<a href="http://apple.com/es/retail/storelist/">apple.com/es/retail/storelist/</a>
Sweden	<a href="http://apple.com/se/retail/storelist/">apple.com/se/retail/storelist/</a>
Switzerland	<a href="http://apple.com/ch/de/retail/storelist/">apple.com/ch/de/retail/storelist/</a>
Turkey	<a href="http://apple.com/tr/retail/storelist/">apple.com/tr/retail/storelist/</a>
UAE	<a href="http://apple.com/ae/retail/storelist/">apple.com/ae/retail/storelist/</a>
UK	<a href="http://apple.com/uk/retail/storelist/">apple.com/uk/retail/storelist/</a>

### GC and APAC

Australia	<a href="http://apple.com/au/retail/storelist/">apple.com/au/retail/storelist/</a>
Japan	<a href="http://apple.com/jp/retail/storelist/">apple.com/jp/retail/storelist/</a>
Macau	<a href="http://apple.com/mo/retail/storelist/">apple.com/mo/retail/storelist/</a>
Singapore	<a href="http://apple.com/sg/retail/storelist/">apple.com/sg/retail/storelist/</a>
South Korea	<a href="http://apple.com/kr/retail/storelist/">apple.com/kr/retail/storelist/</a>
Taiwan	<a href="http://apple.com/tw/retail/storelist/">apple.com/tw/retail/storelist/</a>

## Discounts

All discounts are applied to the prices on the online store. There is no code required at checkout.

Vision Pro will not have CEPP discounts and currently is not available to order on CEPP stores.

Product Range	Model	Discount	Discount Live?	Exceptions
iPhone	iPhone 15 Pro, 15 Pro Max	0%	NO	
	iPhone 15, 15 Plus	0%	NO	
	iPhone 14	2%	Yes	
	iPhone 13	2%	Yes	
	iPhone SE	2%	Yes	
Mac	MacBook Air 13" M2	6%	Yes	
	MacBook Air 13" + 15" M3	0%	NO	
	New MacBook Pro 14" + 16"	0%	NO	
	Mac mini	6%	Yes	
	Studio Display	6%	Yes	
	iMac 24"	0%	NO	
	Mac Pro	0%	NO	
	Mac Studio	0%	NO	
Watch	Apple Watch Ultra 2	0%	NO	
	Apple Watch Series 9	0%	NO	
	Apple Watch SE	0%	NO	
	Apple Watch Hermes	0%	NO	
	Apple Watch Studio	0%	NO	Not available on CEPP stores
iPad	iPad Air	0%	NO	
	iPad mini	2%	Yes	
	iPad 10th Generation	2%	Yes	
	iPad Pro	0%	NO	
Music and Home	AirPods Pro 2nd Gen USB-C	0%	NO	
	AirPods 3rd Gen	10%	Yes	
	AirPods 2nd Gen	10%	Yes	
	Apple TV 4K	2%	Yes	Excl. CN
	Apple TV HD	2%	Yes	Excl. CN
	Siri Remote	10%	Yes	Excl. CN
	Beats	10%	Yes	Excl. IN
	AirPods Max	0%	NO	
Accessories	HomePod mini	0%	NO	
	HomePod	0%	NO	Excl. AE, BR, KR, MY, PH, RU, TH, TR
	iPhone Accessories	10%	Yes	
	Mac Accessories	10%	Yes	
	Watch Accessories	10%	Yes	
Accessories	iPad Cases	10%	Yes	
	iPad Pro Cases	0%	NO	
	iPad Magic Keyboard	6%	Yes	
	iPad Pro (M4) Magic Keyboard	0%	NO	
	iPad Smart Keyboard	6%	Yes	

	<b>Apple Pencil (USB-C)</b>	<b>0%</b>	<b>NO</b>	
	Apple Pencil 1st Gen	6%	Yes	
	Apple Pencil 2nd Gen	6%	Yes	
	<b>Apple Pencil Pro</b>	<b>0%</b>	<b>NO</b>	
	AirTag Accessories	10%	Yes	
	Select 3rd Party Accessories	10%	Yes	Excl. IN

Personalise your device with free engraving on AirPods, iPad, Apple Pencil (2nd Generation), AirTag.

## Other Technical resources and training

Useful links	Web Page	Description
Apple Support Helpline	<a href="#">Link</a>	Find a phone number for your country or region, or start a SignTime session.
Apple Support Youtube	<a href="#">Link</a>	Find answers to your questions, learn more about your devices, and maybe even discover a few tricks to share with your friends.
Apple Support App	App Store download	Find this in the App Store on your iOS Device
Today at Apple	<a href="#">Link</a>	Learn, create and be inspired with Today at Apple. Find a session that's right for you.